



**The 3 Critical Questions You MUST Ask  
Before Hiring Any Tree Care Company**



Trees can add a great deal of value to your property if maintained properly and have the potential to add thousands of dollars to your bottom line if you ever decide to sell your property, whether it is residential or commercial. And of course trees add all sorts of additional esthetic value to your property too.

I know, we are a bit biased but I think you get the point, trees are pretty cool!

So with that in mind here's **The 3 Critical Questions You MUST Ask Before Hiring Any Tree Care Company:**

## #1 Must Ask Question: Are they fully insured?



It is important to ensure that your tree care provider has not only General Liability and Automobile insurance, but also Workers Compensation.

Many companies can claim to have insurance by carrying only a general liability policy, however to fully protect the customer, as well the employees of the tree service, Workers Compensation insurance is a must.

So just remember, when a tree care provider states they have insurance, be sure to ask and confirm that they have Workers Compensation insurance too.

## #2 Must Ask Question: Are they a ISA Certified Arborist?



Anyone who practices tree care (arboriculture) can claim to be an arborist; however it is important to ensure that they are a Certified Arborist with the International Society of Arboriculture (ISA).

In order to become an ISA Certified Arborist, one must be educated in tree care, meet a minimum experience level of field service, and pass an extensive certification exam (yes, we actually have to study). Yearly continuing education is required to maintain your ISA certification.

Once ISA certification is achieved, because of the level of skill required, your trees will receive a higher level of care.

## #3 Must Ask Question: Do they provide a detailed estimate/proposal?



When discussing the various aspects of tree care services, there are many variables to consider. A detailed proposal or estimate will ensure that both the tree care provider and the potential client understand the scope of work prior to services being performed.

In addition, detailed proposals reduce confusion for clients who solicit bids from multiple vendors by allowing them to compare the details given within each proposal.

Remember, it's better to be safe than sorry so no matter how insignificant something might seem, it's a good idea to get it all down in writing up front. By doing this you'll save yourself a potential problem later on down the road.

## Caring For Tomorrow's Trees Today

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